



# Seeing the Light

John Tunney / Introduction to Photography

Photo

Graph

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*Light*

*Writing*

# *Four Characteristics of Light*



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- Quantity (Brightness/Luminance)

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- Quality/Texture (Direct or diffuse, hard or soft)

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- Color

# *Four Characteristics of Light*



- Quantity (Brightness/Luminance)
- Quality/Texture (Direct or diffuse, hard or soft)
- Color
- Direction (front, side, back)

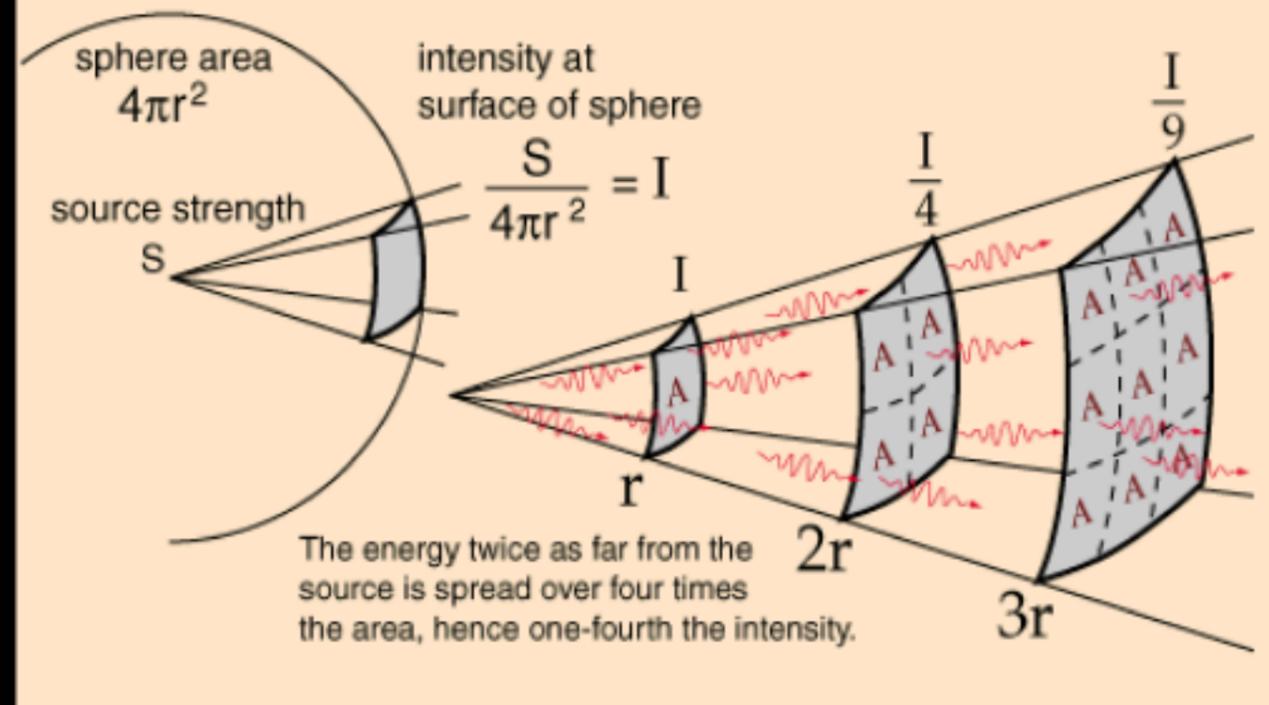
# Quantity: Amount of Light

## Inverse Square Law, Light

As one of the fields which obey the general [inverse square law](#), the [light](#) from a point source can be put in the form

$$E = \frac{I}{r^2}$$

where  $E$  is called [illuminance](#) and  $I$  is called [pointance](#).



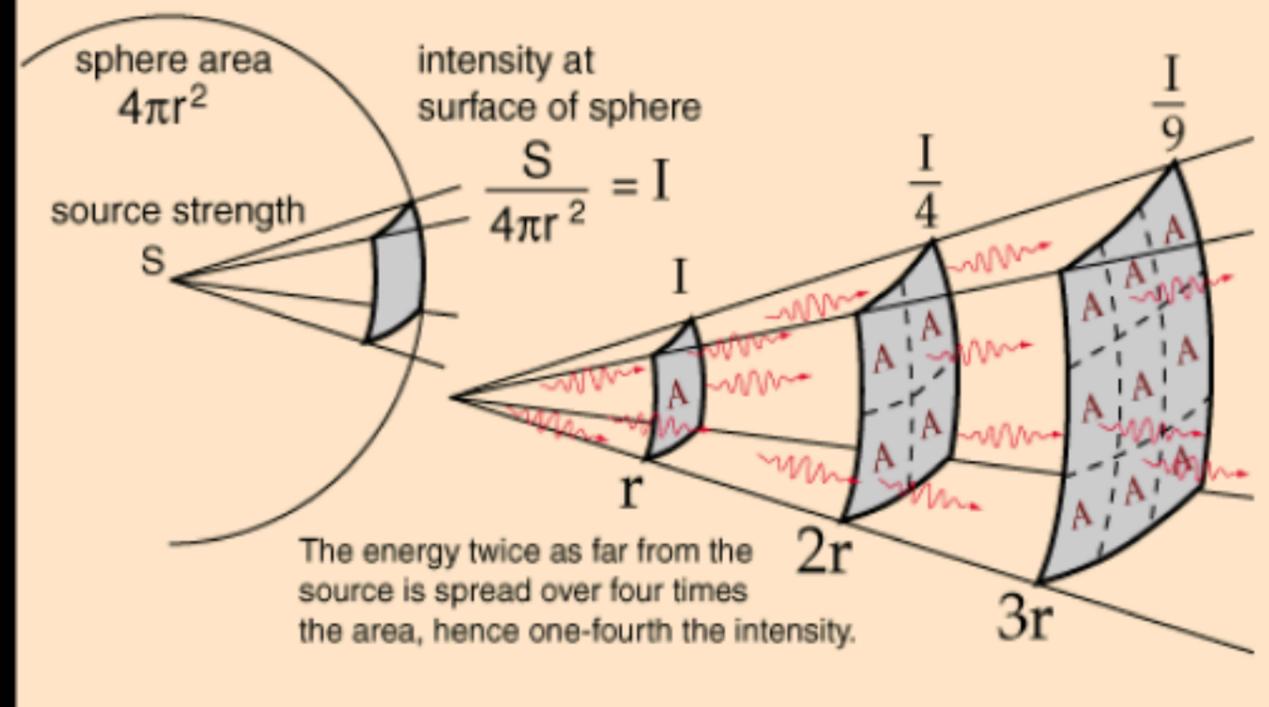
# Quantity: Amount of Light

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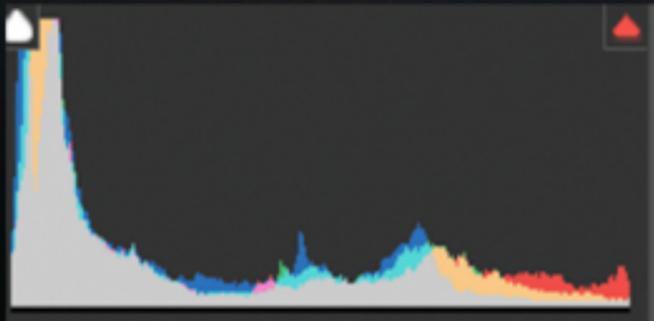
$$E = \frac{I}{r^2}$$

where  $E$  is called [illuminance](#) and  $I$  is called [pointance](#).



(Light gets weaker as it travels from its source)

Too Little Light



Histogram bunched on left

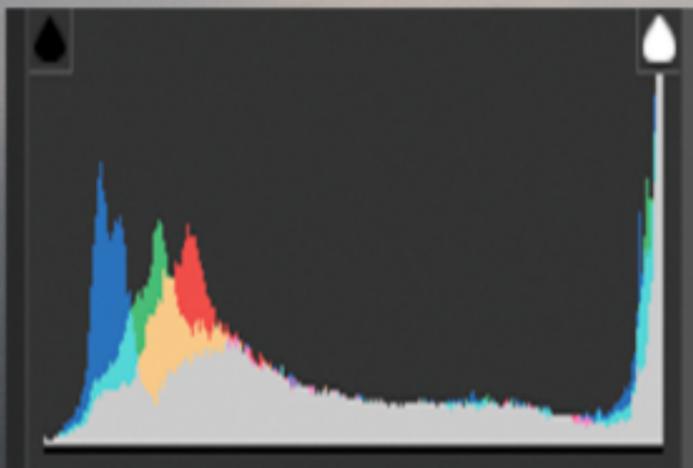
## If not enough light...

- Adjust exposure (Exposure Compensation)
- Add light (flash, reflectors)
- Get closer to the light (Move light or subject)
- Come back another time
- Fix with editing (but it may not always work)

Thank you!

- Feedback: [info@photographytips.com](mailto:info@photographytips.com)

Too Much Light



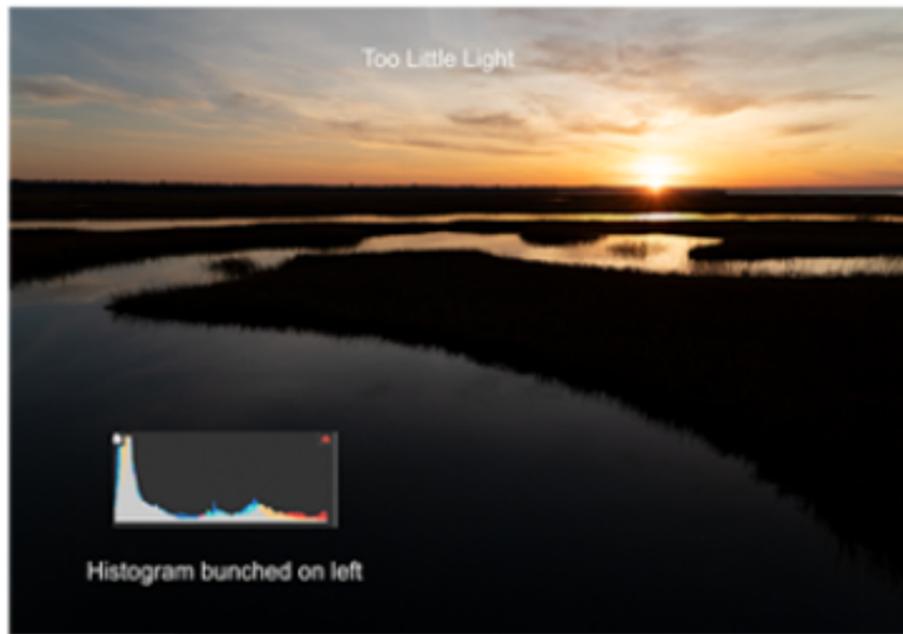
Histogram bunched on right

## If too much light...

- Adjust exposure (Exposure Compensation)
- Move away from the light (Move light or subject)
- Come back another time
- Fix with editing (but it may not always work)

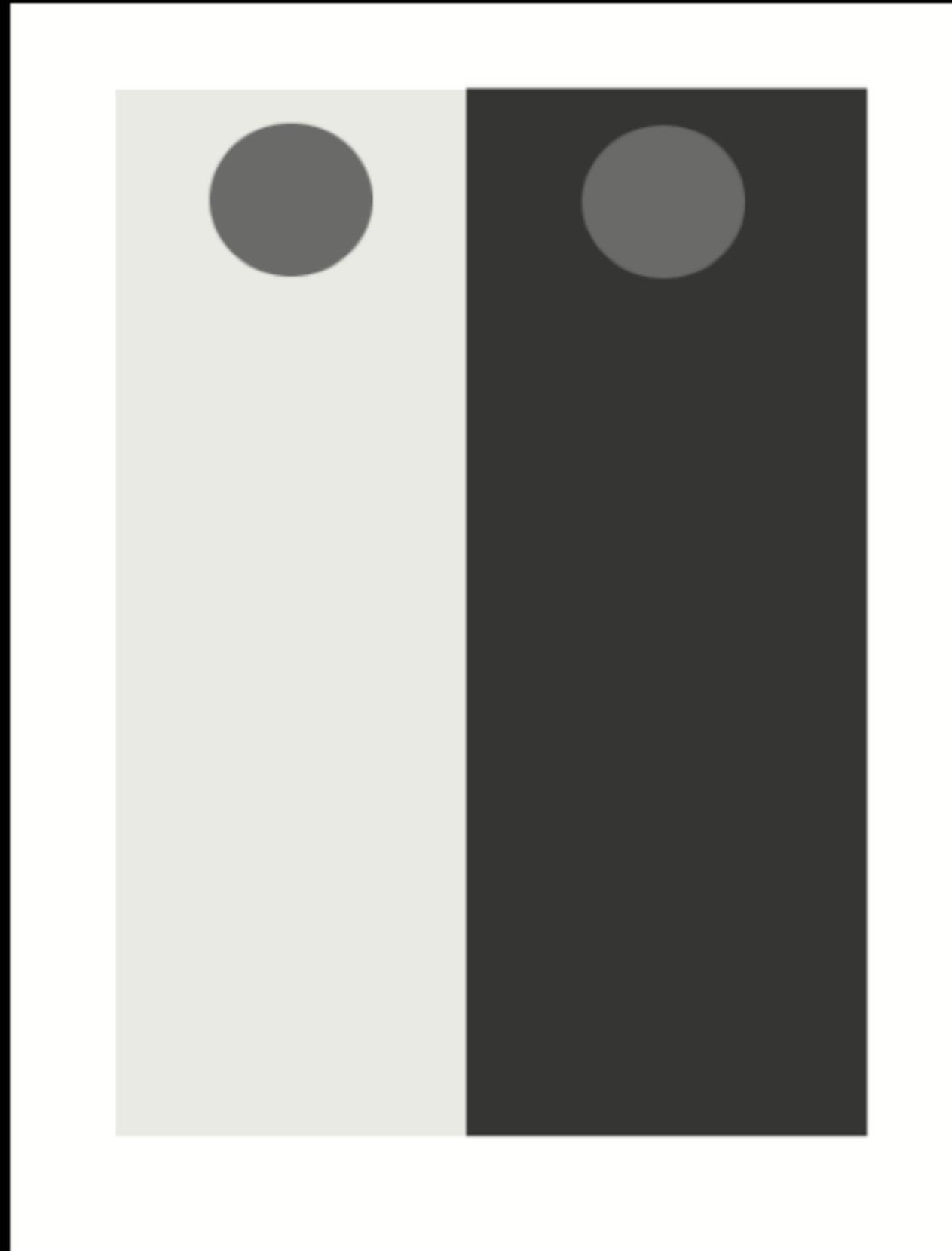
Come back another time

15

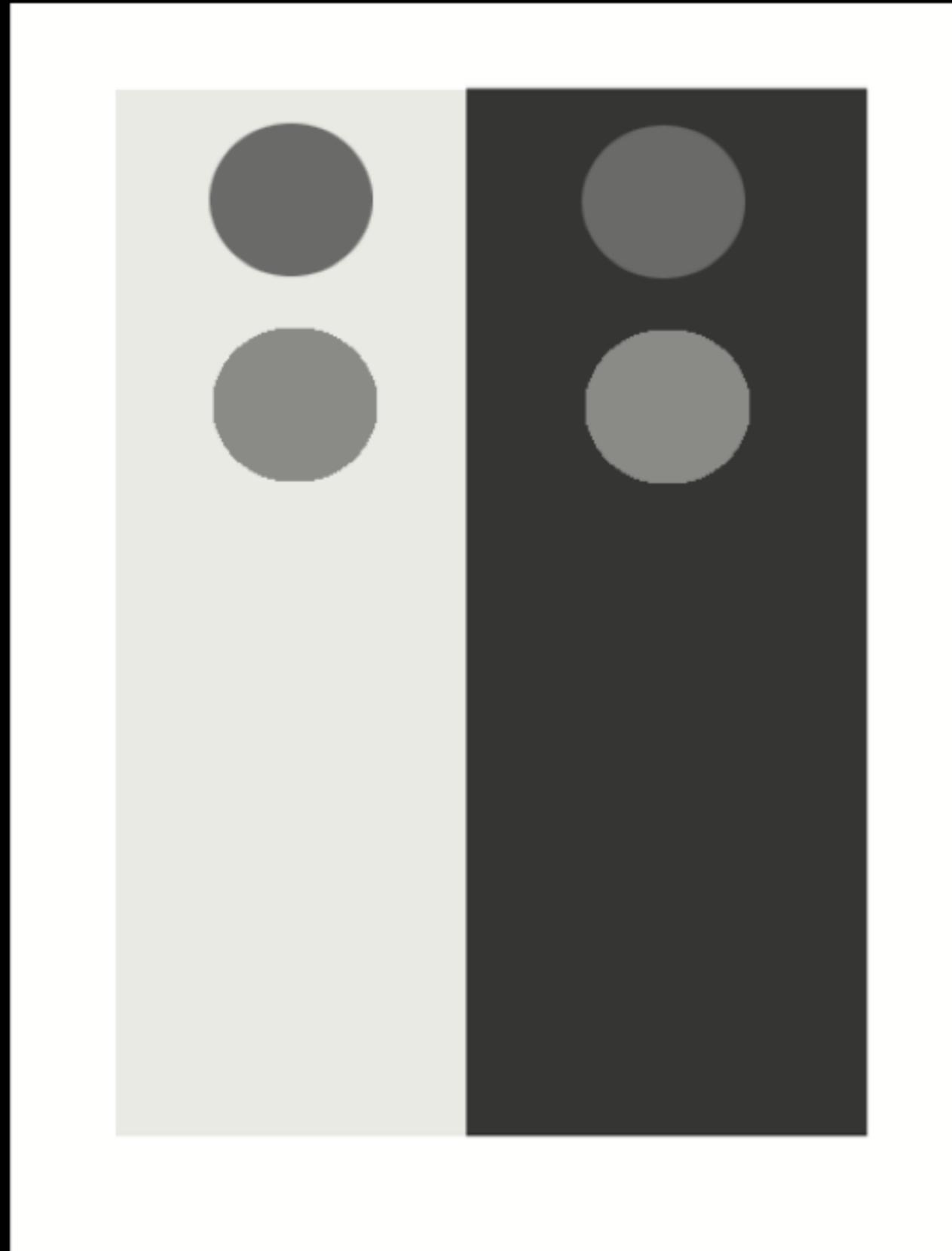


## Exposure Blending and HDR (high dynamic range)

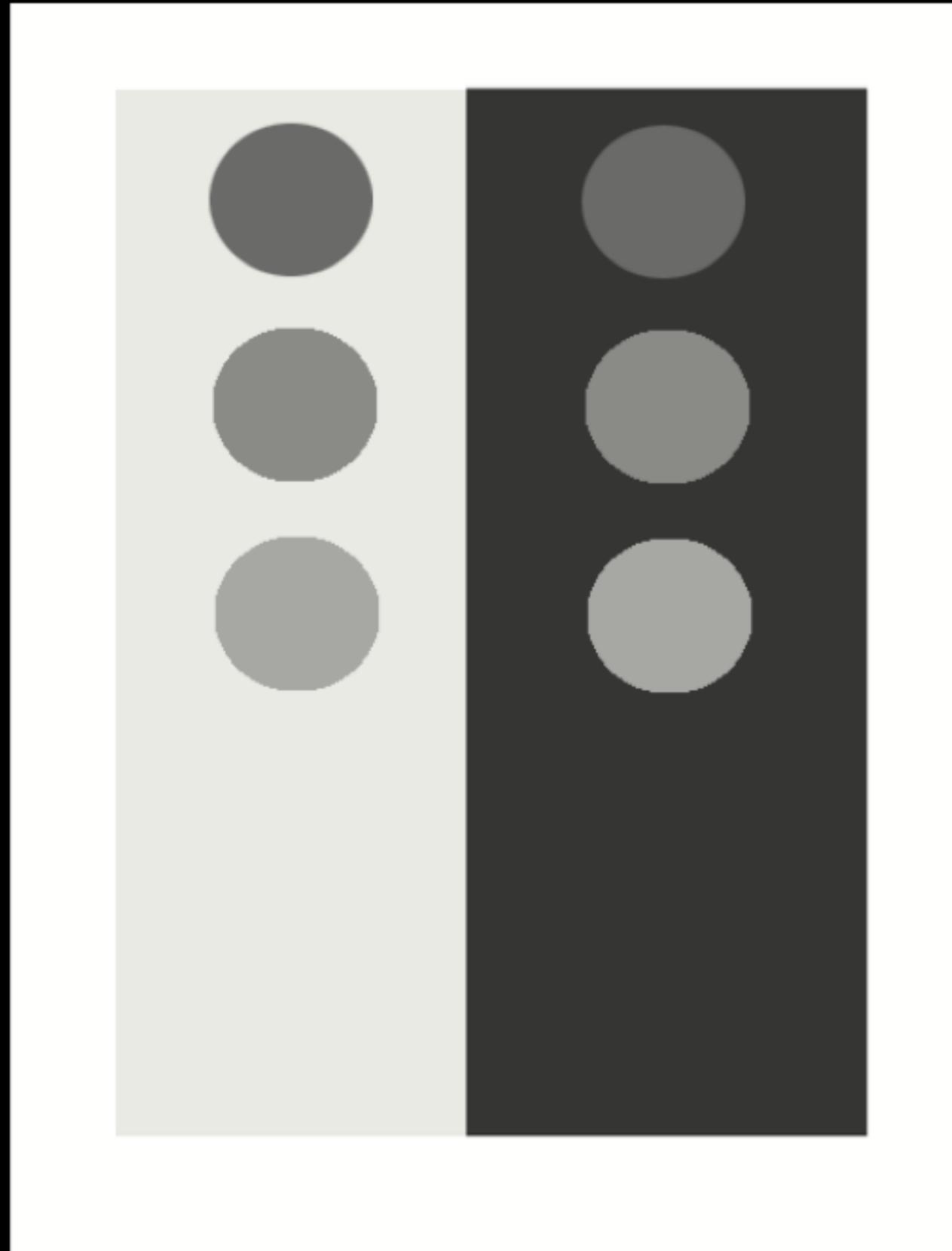
Luminance can be relative



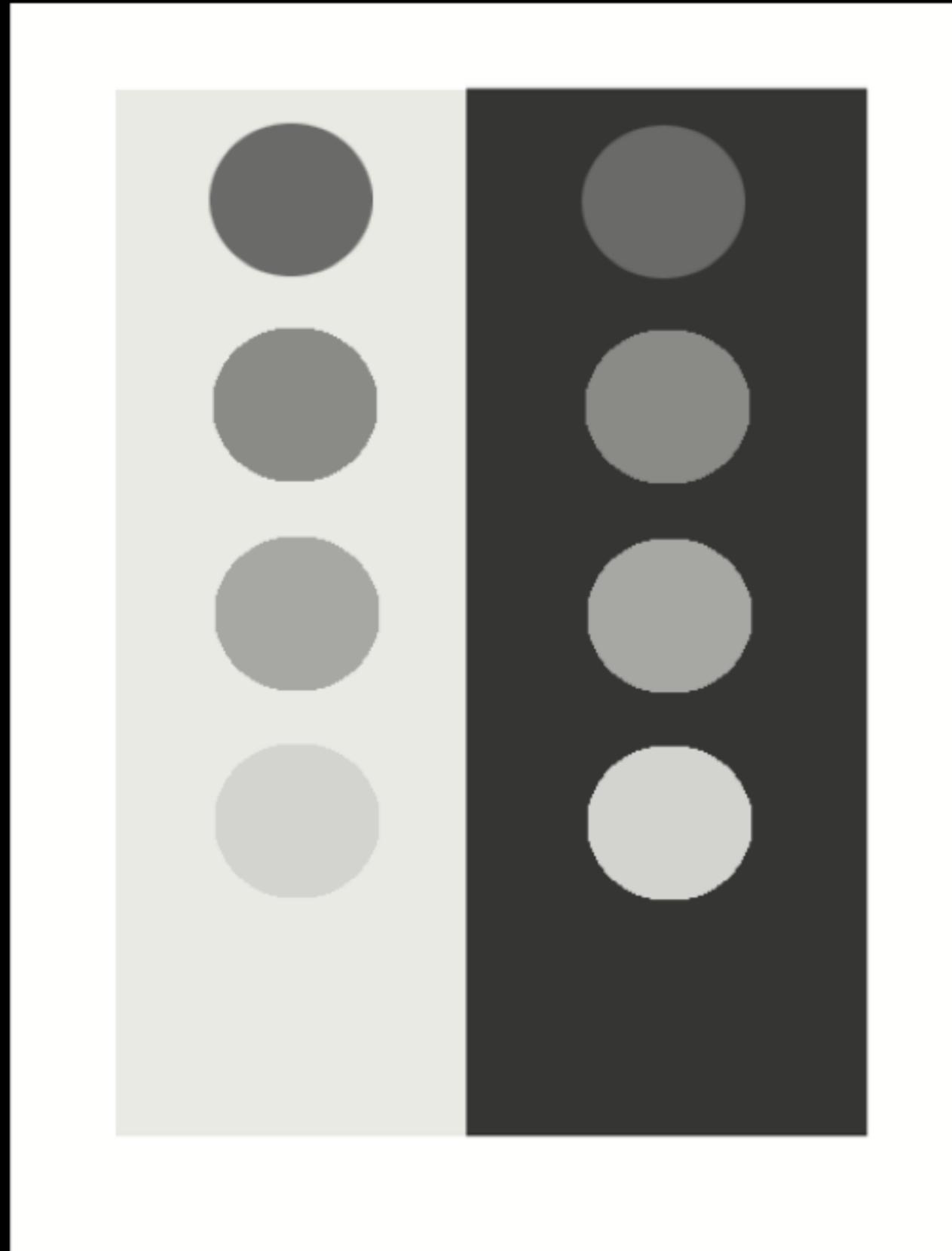
# Luminance can be relative



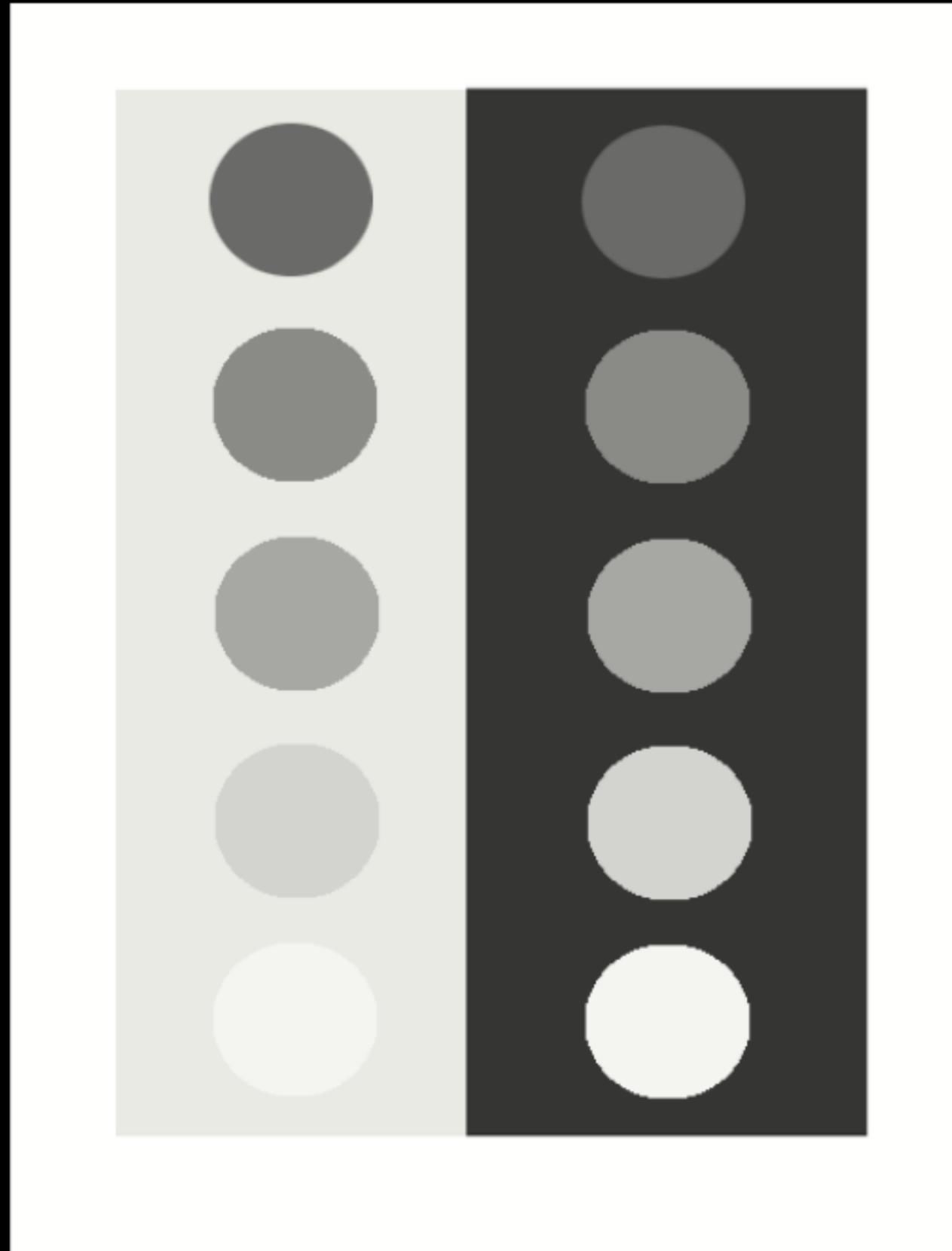
# Luminance can be relative



# Luminance can be relative



# Luminance can be relative



# Making a Picture



Winter Sunrise

Ansel Adams

# Texture: Direct or Diffuse, Hard or Soft

## Texture creates contrast

Direct/hard light creates high contrast, dark shadows and bright highlights



Diffuse/soft light creates low contrast, mellower shadows and highlights

The smaller the light, the more direct, harder it is

The bigger the light, the more diffuse, softer it is





Hard/Direct Light



Soft/Diffuse Light





Hard/Direct Light





Soft/Diffuse Light















## COLOR

Different light sources create different colors

Time of Day  
&  
the Color of Light

# Time of Day

Early Morning/Late Afternoon



# Time of Day

Golden Hours

(hour +/- after sunrise,  
before sunset)



# Time of Day

- Blue Hour/Twilight  
(half hour before sunrise, after sunset)



# Time of Day

Midday







Time of Day

Night



# Time of Day & the Color of Light



What else affects light?

# The Weather

- Bright Sun
- Partly Cloudy
- Overcast
- Cloudy
- Hazy

# Bright Sun/Partly Cloudy

- Direct Light
- Emphasizes shadows and highlights
- Directional Light



# Overcast/Bright

Soft, even light. Few shadows



## Good Subjects

- Portrait
- Detailed
- Landscapes/Scenes
- Nature (flowers)
- Macro/Close-p
- PJ/travel

# Hazy

- Similar to Bright
- Softer Light, with softer shadows/highlights
- Less detail
- Soft colors, low saturation
- Directional Light



# Cloudy

Low Light, Diffuse Light

Goods Subjects

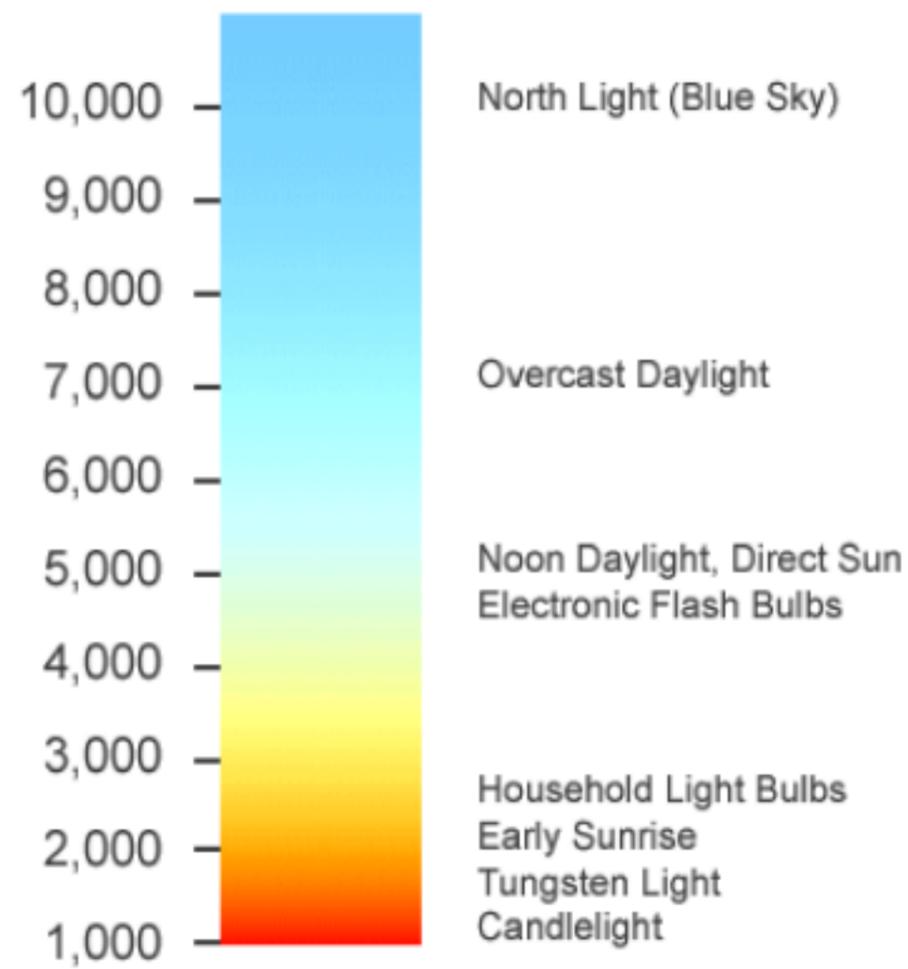
- Moody/atmospheric
- Weather



# White Balance: Working with the color of Light

White balance adjusts color temperature  
to make colors appear natural

### Colour Temperatures in the Kelvin Scale





Cool



Natural



Warm

# White Balance Controls



Auto – Camera decides. Works well in most situations



Tungsten – Use indoors. Standard lightbulbs (tungsten) have yellowy cast. “Tungsten” setting adds a little blue to cool color down. Light bulb symbol.



Fluorescent – Fluorescent lights cast a greenish tint. This mode adds magenta to neutralize green. Fluorescent bulb..



Daylight/Sunny – Compensates for midday light. Adds warmth.



Cloudy – Adds warmth. More than “Daylight” setting, but less than “Shade.” Try with sunsets.

Shade – Warms up image. Adds more warmth than “Shady.”



Flash – Flash light is cooler than daylight. Warms up image. Similar to Shade setting.



AWB

5850



AWB

5850



Daylight  
5500



5850



Daylight  
5500



Cloudy  
7500



AWB

5850



Daylight  
5500



Cloudy  
7500



Tungsten  
2850



AWB

5850



Daylight  
5500



Cloudy  
7500



Tungsten  
2850



Fluorescent  
3800

# What to do about White Balance

- Leave on AWB – Auto  
Auto works well in most cases
- If you notice funny tinge to images, adjust white balance
- RAW shooters can adjust white balance during processing

# RGB Color Theory

Primary colors: Red, Blue Green

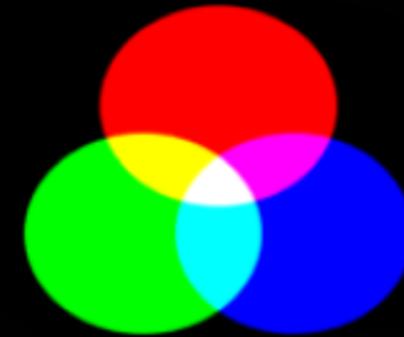
Secondary colors: Cyan, Magenta, Yellow



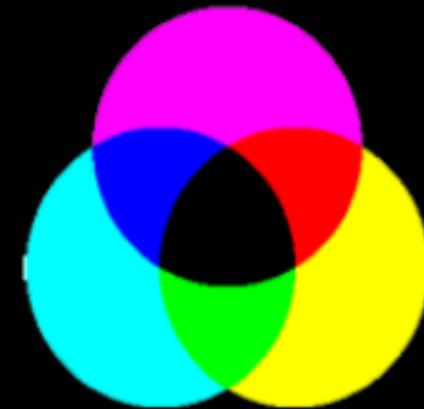
Combinations of red, blue & green  
are used to create all colors.

# Primary Color Systems

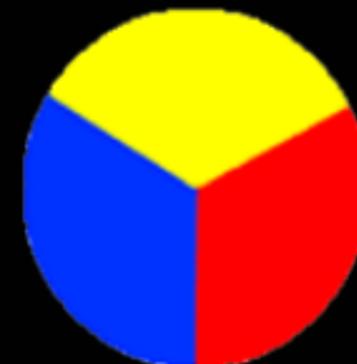
RGB is additive system, emitted light



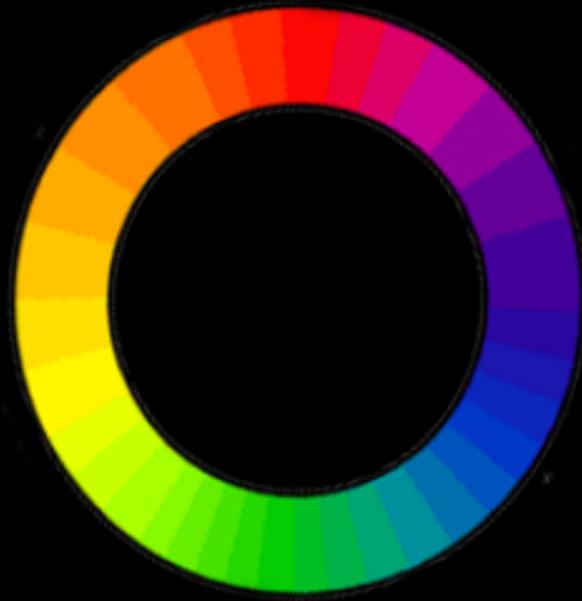
CMYK (cyan, magenta, yellow, black)  
subtractive system for reflected light



RYB (red, yellow, blue) subtractive system  
used by painters, art schools



# Color Wheel



Harmonious colors are next to each other on color wheel

Complementary colors are separated  
by at least one other color

# Color Affects/Effects

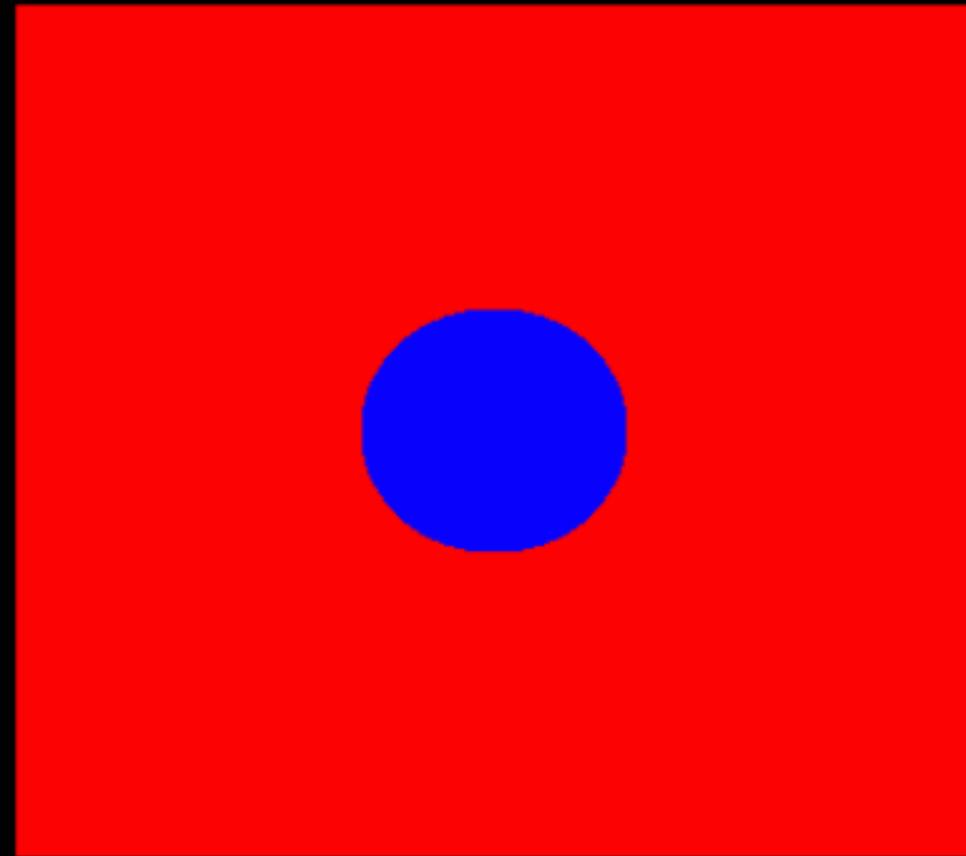
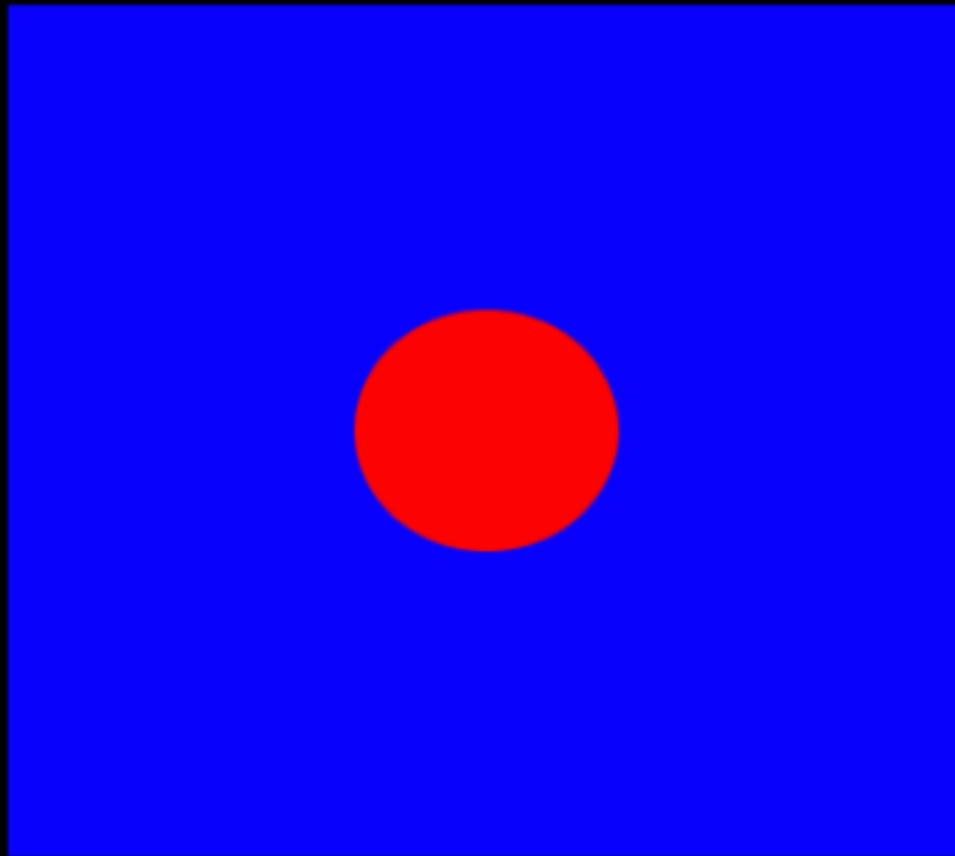


Warm colors advance, stimulate, excite

Cool colors recede, calm, relax

(Take theory with grain of salt. Psychological impact is dependent on context, culture, etc.)

# Color Affects/Effects



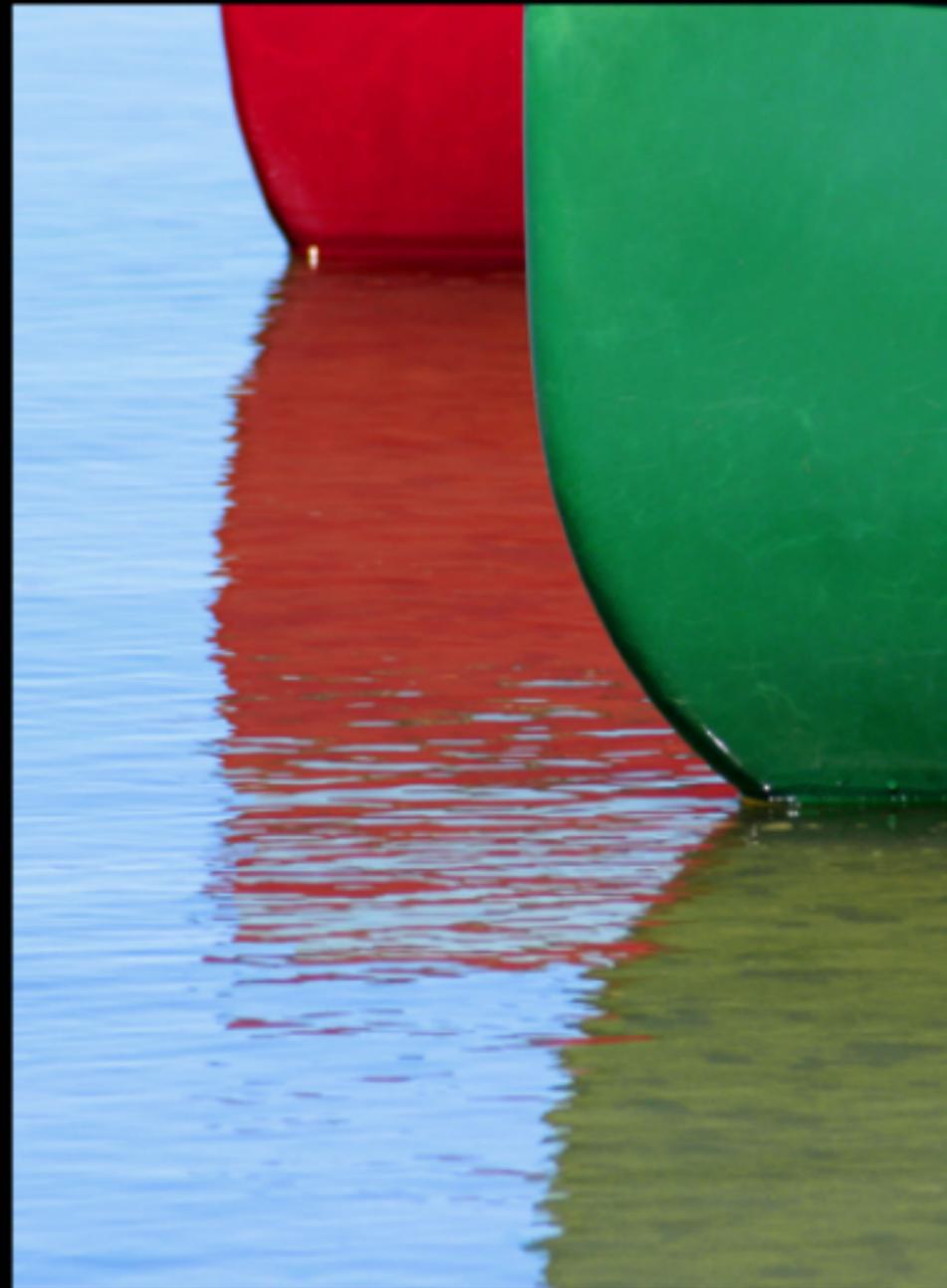
Warm colors advance, cool colors recede



Cool colors recede



Warm colors advance



Warm colors pop more than cool colors

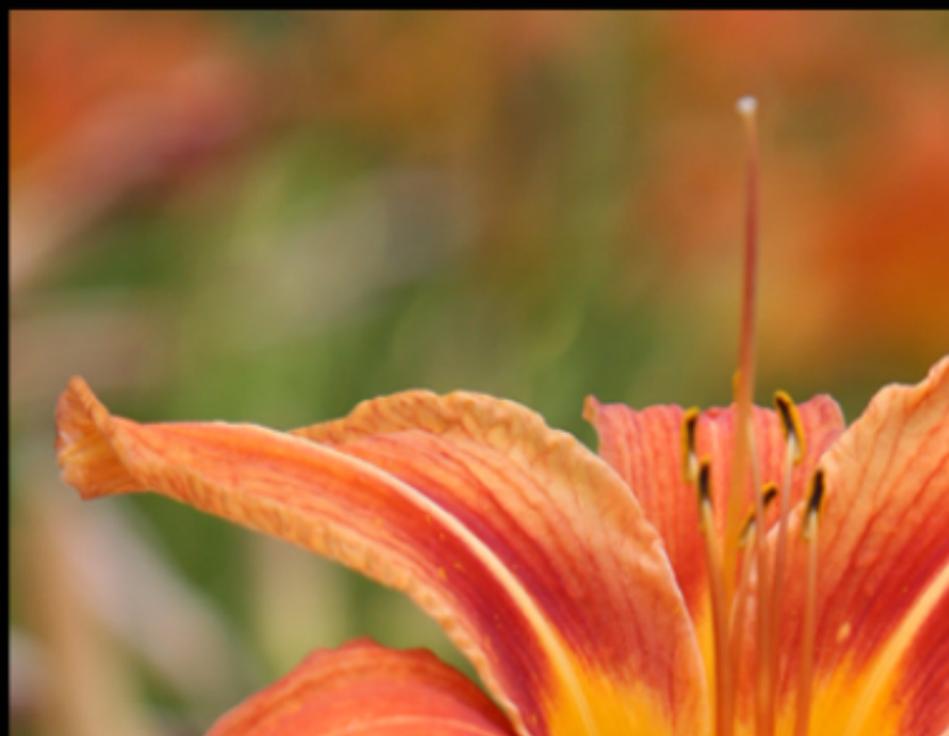


Harmonious colors



Complementary/contrasting  
colors









# Four Characteristics of Light

1. Quantity
2. Quality
3. Color
4. ?

# 4. Angle or Direction of Light

# Angle or Direction of Light



# Angle or Direction of Light



Side Lighting



# Angle or Direction of Light



Side Lighting



Back Lighting



# Angle or Direction of Light



Side Lighting



Back Lighting



Front Lighting









Direction of Light: Backlit



Direction of Light: Front lit









Front Lighting:

When light comes  
from direction  
of camera



45 degree angle



90 degree angle

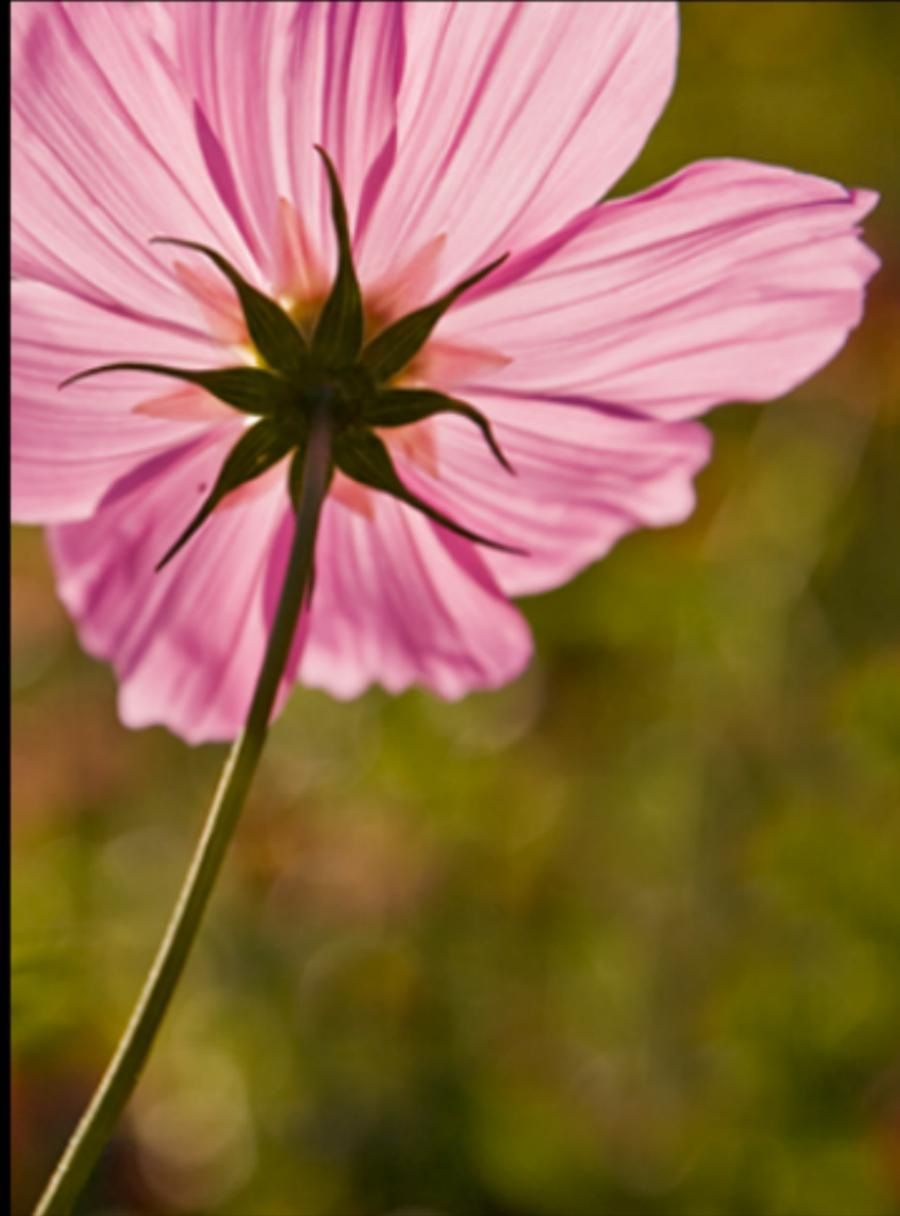


Side light...*GOOD*





Front light...Not always good  
(unless soft, diffused)



Back light...GOOD



Back lighting



Silhouettes



Silhouettes

# See the Light

- Quantity (brightness)
- Quality (soft & hard/direct)
  - Color  
(time of day, weather, etc.)
- Direction/Angle



# Shoot for the Light

Your eye compensates  
(overlooks shadows, highlights, etc.)

The camera doesn't - it records everything

Look past your subject to the light



Look for light...and the shadows





















Look for color







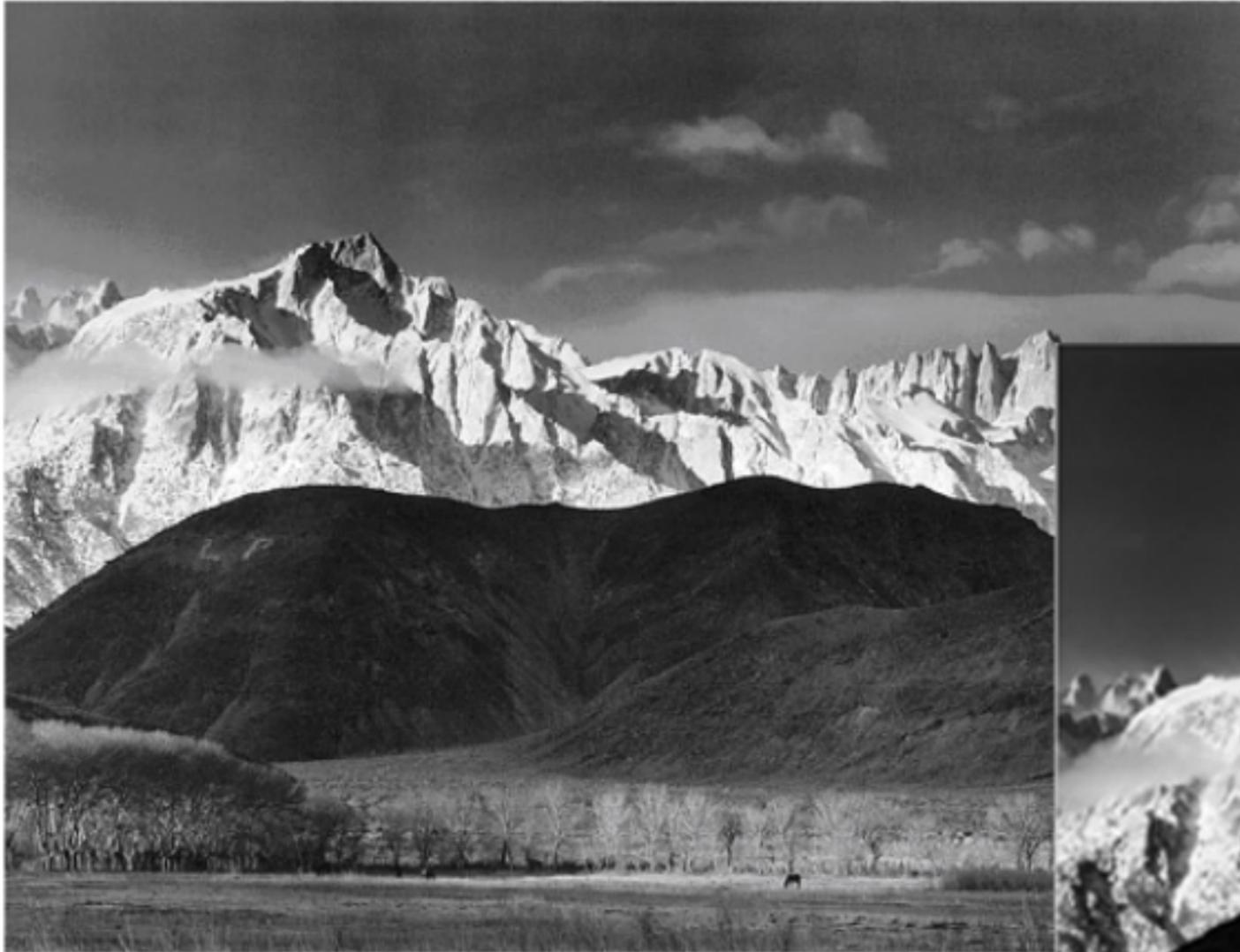
Before



After

Editing is part of the process.

# Dodge & Burn



Winter Sunrise  
Ansel Adams







HDR (high dynamic range) exposure blending



## Seeing the Light Exercises

1. Photograph an object from front, back and side to see the effect of light from different directions
2. Look for the line or point where two or more harmonious colors meet and photograph it. Do the same thing with contrasting colors. The point doesn't have to be the center of the composition (rule of thirds).
3. Look for the line or point where shadow and highlight meet and photograph it
4. Photograph an object or scene at different times during a single day to capture the changing color of light.
5. Look for colors in the form of geometric shapes (square, triangles, circles...)