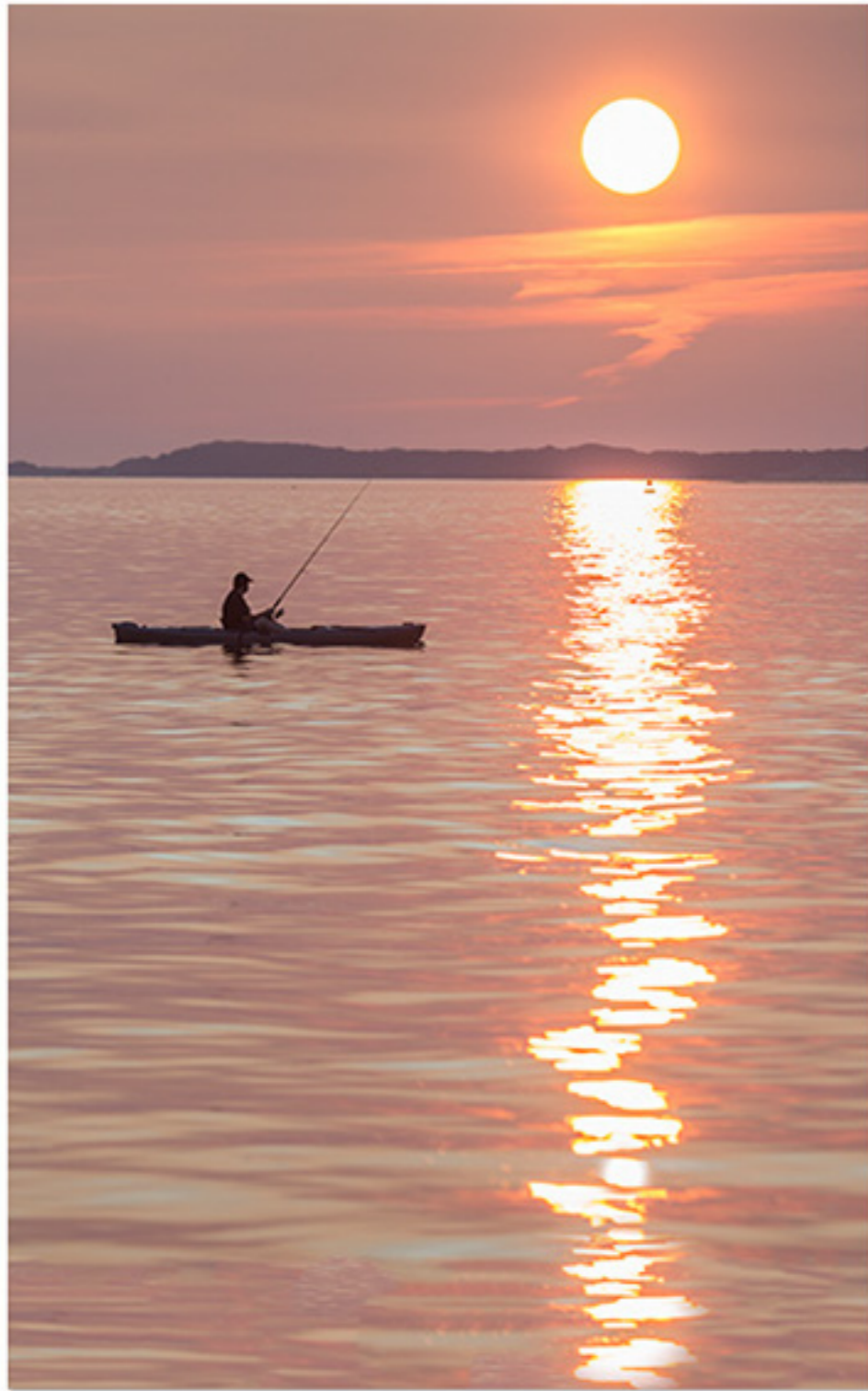




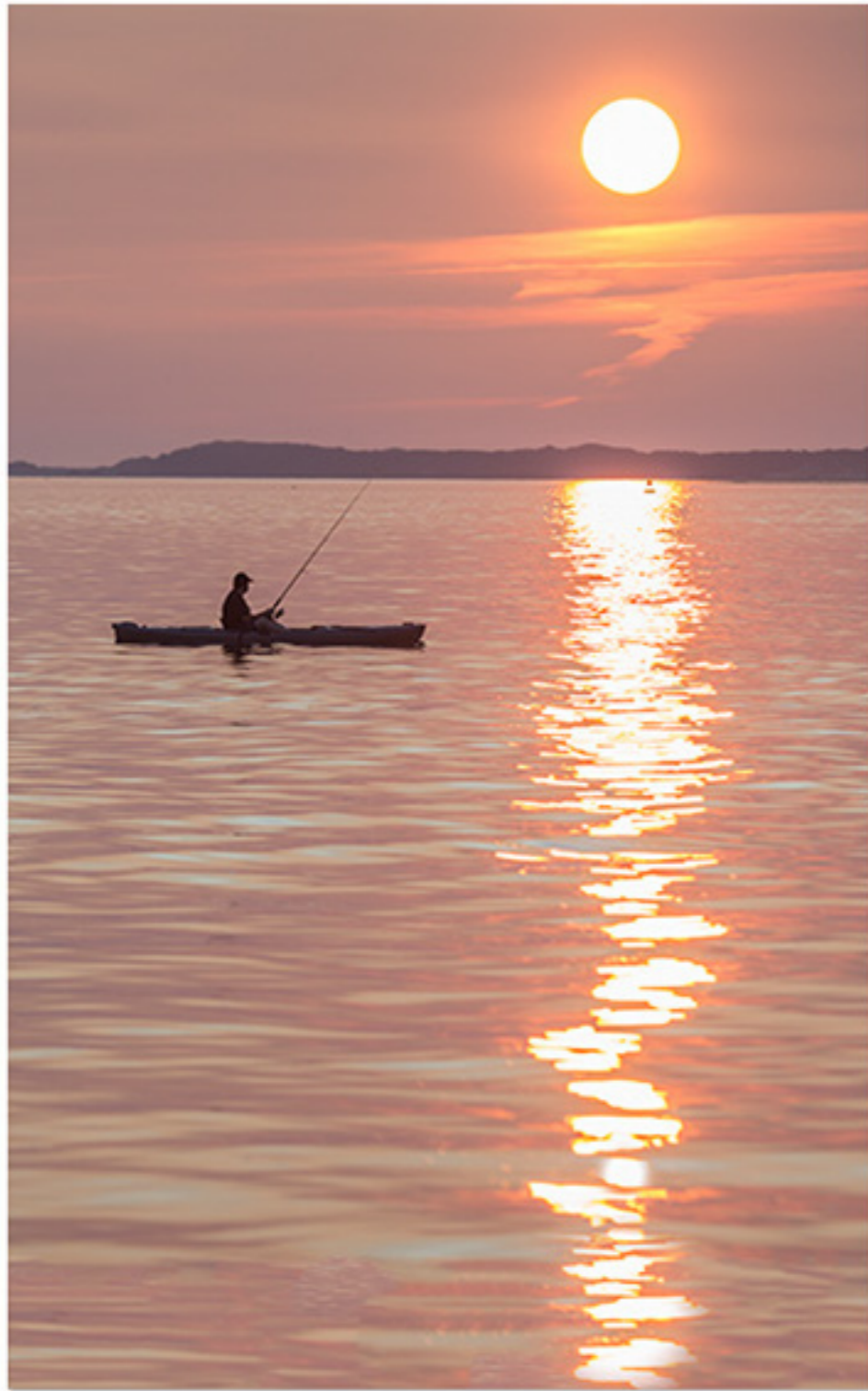
6 seconds, f2.8, ISO 1600, 24mm

Photography II

© John Tunney



What Makes
a Successful Photo?



What Makes a Successful Photo?

Proper Exposure

Focus

Composition

Communication



Ansel Adams' self portrait

*You don't take
a photograph,
you make it.*

- Ansel Adams



1/4 sec/., f8, ISO 100, 24mm

How do you “make” a photograph?



*There are no rules for good photographs,
there are only good photographs.*

Ansel Adams

Thanks a lot, Ansel.

Very helpful.

No rules for good pictures, but things to consider...

No rules for good pictures, but things to consider...



"80 percent of success is just showing up"
- Woody Allen

"You gotta be in it to win it."
- NJ State Lottery



- Is the subject distinct?
- Does the composition/design work?
- Is the focus appropriate?
Are the things that need to be in focus sharp?
- Is DOF/shutter speed appropriate?
- Does the lighting work?
Is it too harsh? Too Soft?
Too bright? Too dark?
- Do the colors work? Natural vs enhanced.
- Does the editing work?
Too much, too little or just right?

No rules for good pictures, but things to consider...



Is it attractive/grab and hold your attention?

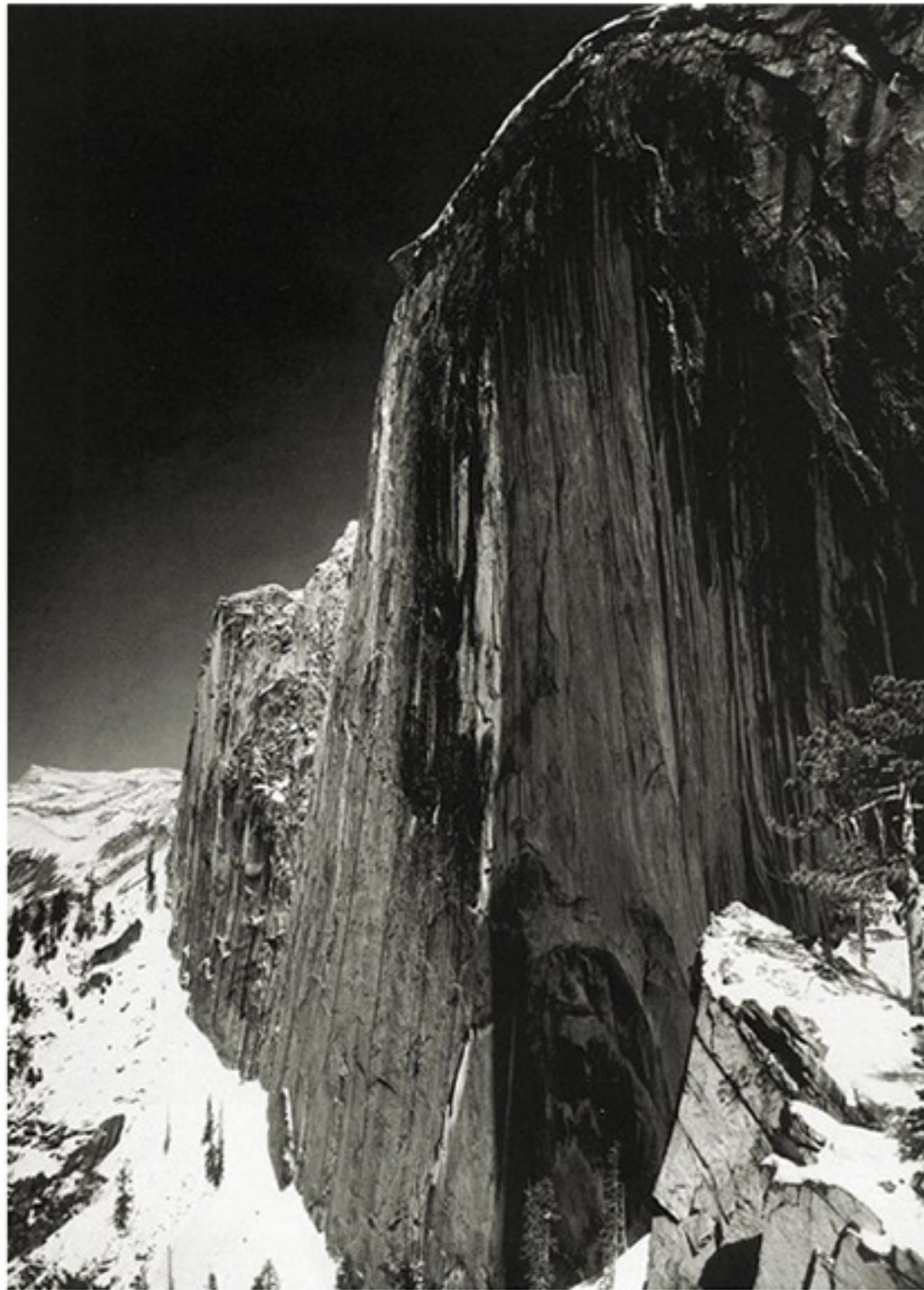
- Does it transform something ordinary into something extraordinary?



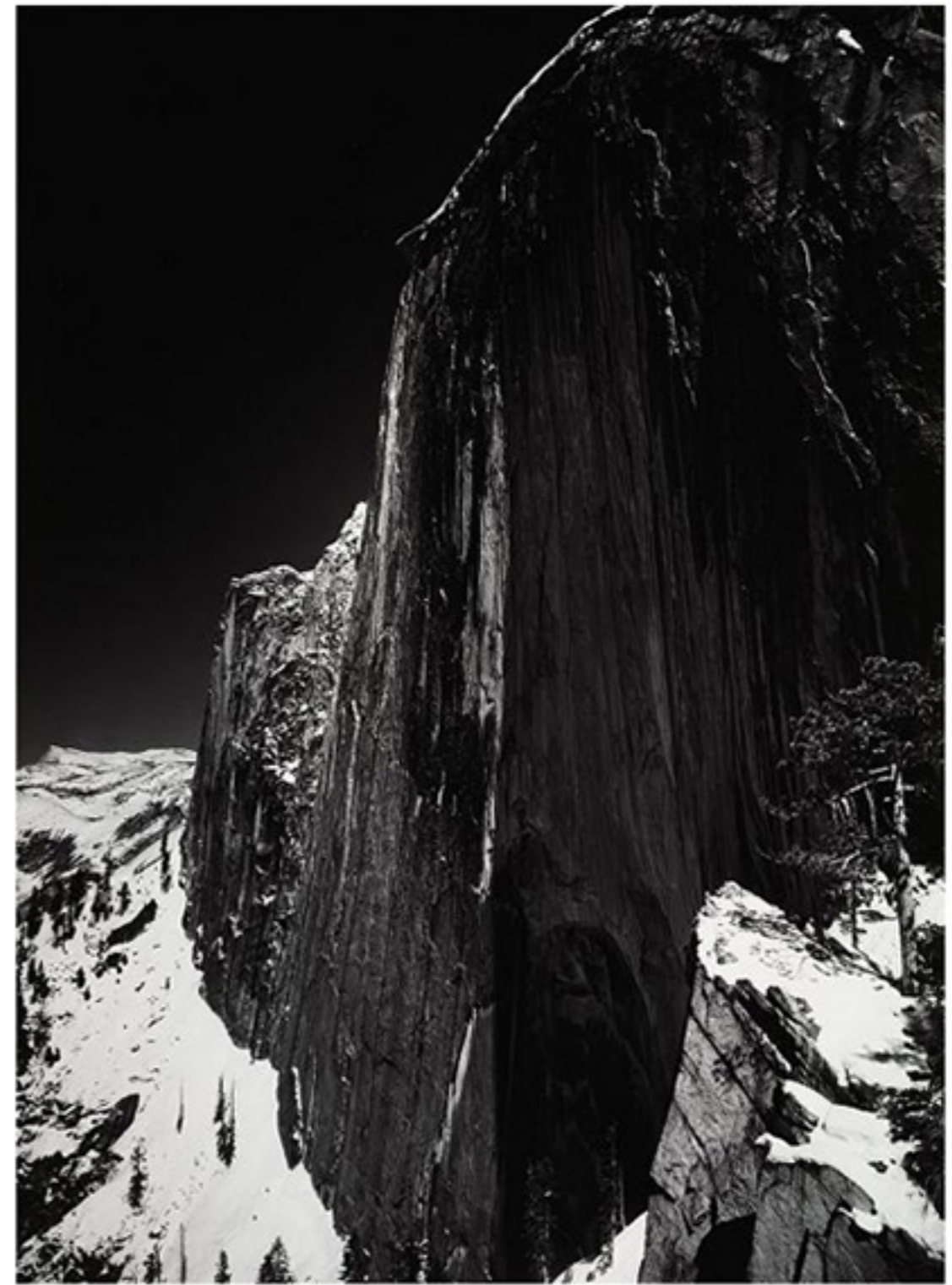
Is it expressive?

Is it visceral/make you feel something, create a mood,
or tell a story?

Making a Picture

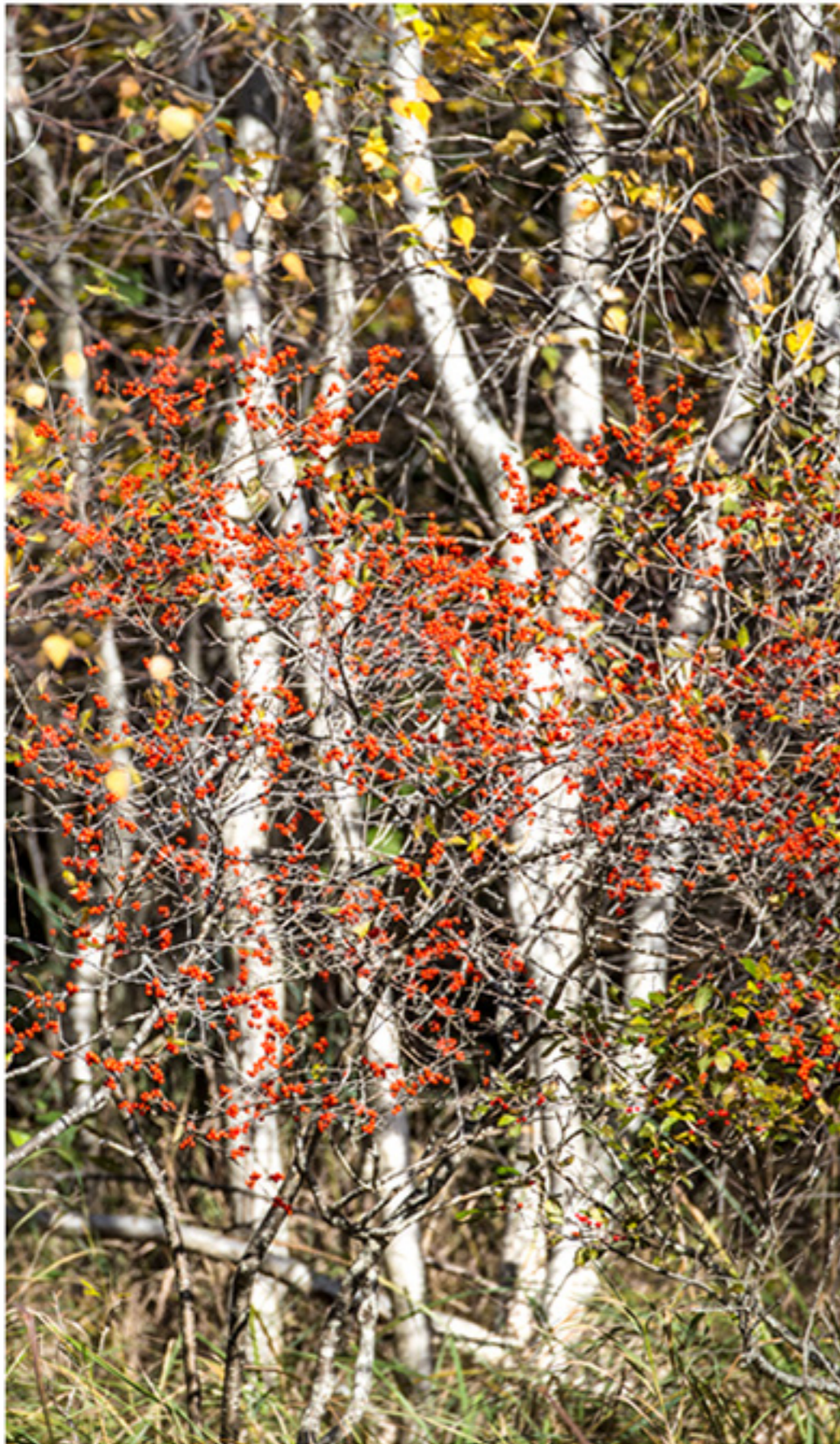


1927



1980

Monolith, The Face of Half Dome
Ansel Adams



1/400 sec., f8, ISO 400, 350mm

Technical

- Exposure
- Focusing
- Processing
- Cameras, Lenses & Other Gear

Artistic

- Elements of Design
- Composition
- Expressiveness/
Communication